

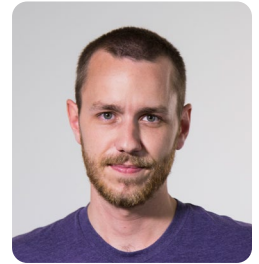
# Fabian Lang

## Information Designer & Art

**Director** with a focus on creating audiovisual content for diverse audiences for print and digital. Twelve years of experience in the publishing and journalism industry.

## Contact

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## Competencies

### Expertise

- › **Art Direction:** project management, art work curation
- › **Editorial Design:** for digital & print-based publications
- › **Visual Storytelling:** infographics, data visualization
- › **Animated Videos:** script writing, motion design
- › **Screen Design:** user interface design, UX design

### Soft Skills

- › **Structured and efficient** approach to work
- › **Respectful & clear communication**
- › **Self-taught:** quick comprehension and ability to learn
- › **Very stress resistant**

### Tools

- › **Design:** Illustrator, InDesign & Photoshop
- › **UX- & UI-Design:** Sketch & Figma
- › **Datavisualisation:** R & QGIS
- › **Video:** After Effects & Premiere

### Languages

- › **German:** mother tongue
- › **English:** fluent
- › **French:** advanced
- › **Spanish:** beginner

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## Professional Experience

Since 2021

### Author, Information Designer

Swiss Mountains – 100 infographics with foresight

Infographics book on the Swiss Mountains with the publisher Helvetiq › [helvetiq.com](https://helvetiq.com)

- › Research of Data, Data analysis, Copy writing
- › Creation of Data Visualisations, Cartography with GIS, Infographics
- › Book Concept, Design and Layout

Since 2012

## Art Director

### **DOSSIER**

Independent Austrian newsroom for investigative and data journalism › [dossier.at](https://dossier.at)

- › Creation of editorial design for a quarterly print magazine
- › Direction and animation of the award-winning short documentary «Supernaked»
- › Development of interactive data visualizations in order to make data-driven journalism accessible to users
- › Animation of explainer videos breaking down complex topics for a general audience

Since 2010

## Creative Director

### **DERGESTALT**

Network of freelancers for digital & print design as well as animated film production & motion design › [dergestalt.at](https://dergestalt.at)

- › Production of websites, print publications, web applications, data visualizations, infographics, interactive web comics
- › Creation of corporate designs for small- to medium-sized companies and organizations
- › Writing and animation of videos and short films

2016 - 2018

## UI, Motion & Brand Designer

### **Neue Zürcher Zeitung**

Swiss quality newspaper reporting on national and international political issues › [nzz.ch/visuals](https://nzz.ch/visuals)

- › Animation of explainer videos as part of the Vienna based motion design team
- › UI design for editorial tools and data visualizations in cooperation with the Zurich based «Visuals» team
- › Collaboration on the Rebranding for the digital edition of the «NZZ am Sonntag» (weekend edition of the «NZZ»)

2014 - 2017

## Art Director

### **NZZ Österreich**

Austrian subsidiary of the «Neue Zürcher Zeitung»

- › Part of the founding team with the goal of establishing a new daily online newspaper in the Austrian market
- › Concept and UI design for the online publishing platform in coordination with the «NZZ» in Zurich
- › Production of interactive features and animated explainer videos
- › Creation of advertising campaigns in cooperation with external illustrators and photographers

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## Awards & Funds

- 2020 **Nomination** of the animated short film «Shattered Identity» at multiple international film festivals
- 2018 **Nomination** of the animated short film «Supernaked» at «Diagonale» (leading festival for Austrian film)
- 2018 **Audience Award** for the animated short film «Supernaked» at «Vienna Shorts»
- 2017 **Google Digital News Innovation Fund** for the development of «DOSSIER: Sources»
- 2014 **First place at «Otto-Brenner-Preis»** for a «DOSSIER» online feature on asylum in Austria
- 2014 **First place at «Prix franco-allemand du journalisme»** for the web documentary «Faces and Numbers»
- 2013 **«European Youth Award»** for the online magazine «paroli»